November 10th, 2026

STRATEGY CONSULTING AND INTERNATIONAL DEVELOPMENT

You want to speed up your expansion in major global markets. Going international is a major strategy for accelerating your growth. You want to unite and mobilise all your employees around it. You want to rely on a **structured approach backed by a 3 to 5 year development plan.**

The Crédit Agricole group and its partner ALTIOS* offer you the best of international business development.

* Established in 1991, our partner ALTIOS has specialised in the consulting and operational support of international exporting companies. ALTIOS has developed partnership agreements with the Crédit Agricole Regional Banks and LCL.
With its 40 subsidiaries and 550 employees, ALTIOS International has supported nearly 12500 French companies since 1991 in their international growth projects in 25 countries, in order to approach foreign markets in optimal conditions and strengthen their activities.

BASIC PRINCIPLES

THE 3 MAJOR STEPS

1. COMPREHENSIVE ANALYSIS TO DEFINE YOUR PRIORITIES

- Diagnosing the export potential of your company
- Study of your company's international project
- Analysis of the strategic business areas to be promoted internationally
- Supporting your company in its thinking and its strategy of international business development

2. STRATEGIC VISION OF YOUR GLOBALISATION POLICY FOR 3 TO 5 YEARS

- Select and prioritise targeted areas with market development trends
- Build a three-year international business development plan with the objectives to be achieved and the resources to be mobilised

In coordination with Altios International, Crédit Agricole Group's experts will advise you and provide you with financing solutions and banking support tailored to your globalisation project.

3. OPERATIONAL ROLL OUT ON YOUR TARGET MARKETS

Export

- Market entry strategy,
- Commercial Network Development, Promotional campaigns
- Sourcing/supplier Search

Branch adress

- Employee's accommodation / LIFE
- Recruitment, visas, umbrella company
- Provision of dedicated time sharing employees
- Delegated representation

Management of subsidiary

- Incorporation
- Accounting management
- HR & Taxation
- Legal Secretariat, Commission based management
- **Account opening via the Network of the International Desks of the CA group**

Establishment & acquisition

- The financial package with the support of your manager and the Network of International Desks, the Crédit Agricole group
- Creation & branch address of subsidiary
- Administrative and financial management of subsidiary
- Industrial establishment
- External growth

SEARCH FOR A COUNTRY PROFILE